



REALOGICS

Intellectual Properties. Engineered Results.™

FOR IMMEDIATE RELEASE

CONTACT WHITNEY HEFFERNAN: 206.448.5752

REALOGICS ASSEMBLES MARKET PROGNOSTICATORS AND ANNOUNCES FUTURECAST FORUM AT BISNOW'S "FUTURE OF DOWNTOWN SEATTLE" EVENT ON AUGUST 24, 2017

Website Launch for Seattlein2020.com and Additional Events Planned for September 2017

SEATTLE, WA (August 24, 2017) – Representatives of Realogics, Inc. announced today the establishment of *The FutureCast Forum* – a collaborative of opinion leaders that explores both the current and projected market fundamentals influencing the Seattle/Bellevue metro area by 2020 and beyond. Its founding members and guest columnists will provide timely insights on the state of the economy, commercial and residential development, evolving demographics, wealth management considerations, government policy, lifestyle trends and international influences that are reshaping the regional landscape.

"The FutureCast Forum will help document and articulate our regional growth trajectory, discuss the issues and opportunities and measure the market pressures," said Dean Jones, President of *Realogics, Inc.* and CEO of *Realogics Sotheby's International Realty (RSIR)*. "As the Seattle metro area continues to evolve at a meteoric pace this new media channel will follow as a resource center."

In addition to Jones, the founding members include Trevor Bennett of *Caliber Home Loans*; Brian Bushlach of *Feedback Media*; Christian Chan of *Burrard Group*, Brian Evans of *Madrona Financial Services*; and Brian O'Connor of *O'Connor Consulting Group*. Several other members will soon be announced to cover other industry sectors.

The FutureCast Forum notes the year 2020 as pivotal because it's halfway to the *Vision 2040* set forth by the *Puget Sound Regional Council*, which met in 2000 and estimated a population of 5 million people in the central Puget Sound region by 2040.

"By most accounts, our economic vitality and actual population growth far exceeded these estimates of 17 years ago so it makes sense to take a measurement of our market fundamentals today and consider where we're headed," adds Jones. "The FutureCast Forum will provide research, observations and lists to help our audience better understand these fundamentals to plan ahead."

Guests are welcomed to register for more information at www.Seattlein2020.com. A full web launch will be September 26, 2017.

###

About Realogics and Realogics Sotheby's International Realty (www.Realogics.com & www.RSIR.com) - Founded in 2002, Realogics, Inc. is a leading resource for market research, product development and marketing solutions for developer and lenders of residential and mixed-use projects throughout the Pacific Northwest. Realogics offers turnkey sales management services through its affiliated brokerage at Realogics Sotheby's International Realty (RSIR). Recognized by the Puget Sound Business Journal amongst the fastest-growing private companies in Washington State for 2012, 2013, 2014, 2015 and 2016, RSIR is comprised of 225+ brokers that consistently rank among the top producing among their peers with branches in downtown Seattle, Bainbridge Island, Kirkland, Issaquah and Madison Park.

EDITORS NOTE: Development renderings, neighborhood aeries and additional market statistics are available upon request.